



ABANA

Official Publications of the Artist-Blacksmith's
Association of North America

Reserve Your Ad Space Now!

The Anvil's Ring and Hammer's Blow, premier publications of the Artist-Blacksmith's Association of North America, delivers your message quarterly to the blacksmith community, which is comprised of professionals, amateurs and artists.

THE ANVIL'S RING and HAMMER'S BLOW

ABANA Central Office
15754 Widewater Drive
Dumfries, VA 22025
Contact: Victoria Lonergan
Phone: 703-680-1632 • FAX: 703-680-6222
E-mail: Victoria@abana.org

*Please circle the issues you would like to reserve
your ad space-*

The Anvil's Ring

Winter 10	Spring 10	Summer 10	Fall 10
Winter 11	Spring 11	Summer 11	Fall 11

Hammer's Blow

Winter 10	Spring 10	Summer 10	Fall 10
Winter 11	Spring 11	Summer 11	Fall 11

Advertising Rates For Black & White Ads *The Anvil's Ring & Hammer's Blow*

	1X	4X	8X
Full Page	\$815	\$769	\$728
2/3 Page	576	543	513
1/2 Page	454	426	401
1/3 Page	305	288	272
1/4 Page	236	224	211
1/6 Page	167	156	148

Special Positions, 2-Color & 4-Color Rates, and Inserts

- Designated Position: 10% of Base Rate
- Inside Covers: 20% of Base Rate
- 2-color process, \$200
- 4-color process, \$500
(Color Surcharge is prorated to ad size)
- Inserts, \$1,400 per issue

Classified Ads - \$20 each insertion (35 words)

INSERTION ORDER

Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Ad Size: _____ Total Amount of Ad: _____

4/Color: Yes No Black & White: Yes No Marketplace (\$90 a Quarter) # _____ Qtrs

Pick up last ad copy Sending New Ad Invoice to be sent: Advertiser Agency

(Check Appropriate Options)

3% Prepayment Discount

Visa ___ MasterCard ___ AMEX ___ Discover ___

Name on Card: _____

Card#: _____

Exp. Date: _____ Total Amt: \$ _____

Agency Name: _____

Agency Contact Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____

Print Name: _____

PLEASE FAX INSERTION ORDER TO: 703-680-6222