



ABANA

Official Publications of the Artist-Blacksmith's Association of North America

Reserve Your Ad Space Now!

The Anvil's Ring and Hammer's Blow, premier publications of the Artist-Blacksmith's Association of North America, delivers your message quarterly to the blacksmith community, which is comprised of professionals, amateurs and artists.

THE ANVIL'S RING and HAMMER'S BLOW

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Please CHECK the issues you would like to reserve your ad space-

The Anvil's Ring – Color and/or B&W

- Winter10 Spring10 Summer10 Fall10
- Winter11 Spring11 Summer11 Fall11

Hammer's Blow – Black & White only

- Winter10 Spring10 Summer10 Fall10
- Winter11 Spring11 Summer11 Fall11

Advertising Rates For Black & White Ads *The Anvil's Ring & Hammer's Blow*

	1X	4X	8X
Full Page	\$815	\$769	\$728
2/3 Page	576	543	513
1/2 Page	454	426	401
1/3 Page	305	288	272
1/4 Page	236	224	211
1/6 Page	167	156	148

The 8x rate is for 4 insertions in each publication

Special Positions, 2-Color & 4-Color Rates, and Inserts

- Designated Position: 10% of Base Rate
- Inside Covers: 20% of Base Rate
- Inserts, \$1,400 per issue
- 2-color process, \$200; 4-color process, \$500
(Color Surcharge is prorated to ad size)

Classified Ads - \$20 each insertion (35 words)

INSERTION ORDER

Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Ad Size: _____ Total Amount of Ad: _____

Color: Yes No Black & White: Yes No Marketplace (\$90 a Quarter) # _____ Qtrs

Pick up last ad copy Sending New Ad Invoice to be sent: Advertiser Agency

(Check Appropriate Options)

3% Prepayment Discount

Visa ___ MasterCard ___ AMEX ___ Discover ___

Name on Card: _____

Card#: _____

Exp. Date: _____ Total Amt: \$ _____

Agency Name: _____

Agency Contact Name: _____

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City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: (required) _____

Print Name: _____

PLEASE FAX INSERTION ORDER TO: 423-913-1023