

Print & Digital Advertising Order Form

ABANA's premier publications, *The Anvil's Ring* and *Hammer's Blow*, deliver your message 8 times a year to the blacksmith community. Both magazines are mailed quarterly to all ABANA members, plus we often put them on display when we attend events.

The Anvil's Ring - select the issues for your ad

Issue	Ads Due	Mailing Date
<input type="checkbox"/> Winter	October 15	December 1, '25
<input type="checkbox"/> Spring	January 15	March 1, '26
<input type="checkbox"/> Summer	April 15	June 1
<input type="checkbox"/> Fall	July 15	September 1

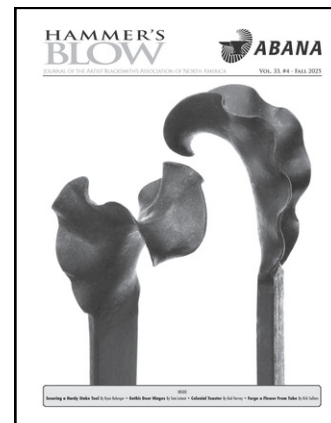


Need Design
Services?
Let Us Know!

Hammer's Blow - select the issues for your ad

Issue	Ads Due	Mailing Date
<input type="checkbox"/> Winter	December 1	January 15, '26
<input type="checkbox"/> Spring	March 1	April 15
<input type="checkbox"/> Summer	June 1	July 15
<input type="checkbox"/> Fall	September 1	October 15

Book all 4 issues
for a discount!



Select Your Ad Size

Ad Size	Dimensions	The Anvil's Ring (Full Color) Per issue/Per issue (4 ads)	Hammer's Blow (B&W) Per issue/Per issue (4 ads)
<input type="checkbox"/> Full Page	7.5 x 10"	\$1380 / \$1330	\$860 / \$810
<input type="checkbox"/> Full w/ Bleed	8.75x11.25"		
<input type="checkbox"/> Half Vertical	3.63 x 10"	\$760 / \$730	\$470 / \$440
<input type="checkbox"/> Half Horizontal	7.5 x 4.875"		
<input type="checkbox"/> Quarter Page	3.63 x 4.875"	\$420 / \$400	\$260 / \$240
<input type="checkbox"/> Eighth Page	1.82 x 4.875"	\$230 / \$220	\$140 / \$130

Digital Advertising Options - select an option and we'll contact you for scheduling & details.

- ☐ Social Media Post: \$40 ☐ E-news Ad: \$80-\$150 ☐ Website Ad: \$100-\$175 ☐ Website Banner: \$500
☐ Promo Email: \$400 ☐ Video Co-sponsor: \$200 ☐ Video Sponsor: \$400 ☐ Class Sponsor: \$1000

Business Name: _____

Contact Person: _____

Email: _____ Phone: _____

Street Address: _____

City, State/Province, Zip/Postal Code: _____

☐ Check here if you are
a school. Schools
receive 10% off
print ads.

Email to info@abana.org

or mail to: ABANA, PO Box 318, Prairie Grove, AR 72753

Credit card payment is preferred (we will send a link).



Valid 10.1.2025 to 8.1.2026