

“Forging in the Ozarks”

November 11-14, 2026 • Bentonville, AR

Gain **maximum attention** with these sponsorship packages

Check
the
box

Most
Visibility

Major Event Sponsor

\$25,000+ sponsorship receives the following:

- Main event naming rights and banner/blade flag placement at registration/check-in
- Cover ad in printed event program booklet (if arranged by March 2026)
- Prominent inclusion of your company logo on the event t-shirts
- 20 complimentary full-event passes (\$5,000 value)
- Inclusion of your marketing materials (flyers, brochures, etc.) in attendee swag bags
- Prominent inclusion in event promotions across all our platforms (print & digital)

Check
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box

Platinum Level

\$10,000 sponsorship receives the following:

- Full-page ad in the event program (design services available at no cost)
- Demonstration area naming rights and banner placement with your company's name
- Your company logo included on the event t-shirts
- 10 free passes to conference portion of event (\$2,500 value)
- Inclusion of your marketing materials (flyer, brochure or card) in our attendee packet
- Platinum level inclusion in event promotions across all our platforms (print & digital)

Check
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Gold Level

\$5,000 sponsorship receives the following:

- Half-page ad in the event program (design services available at no cost)
- Banner with your company's name displayed in an event tent
- 5 free passes to conference portion of event (\$1,250 value)
- Gold level inclusion in event promotions across all our digital platforms

Check
the
box

Silver Level

\$2,000 sponsorship receives the following:

- 1/4-page ad in the event program
- 2 free passes to conference portion of event (\$500 value)
- Silver level inclusion in event promotions on our digital platforms

Check
the
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Bronze Level Sponsorship

\$1,000 sponsorship receives the following:

- Business card-size ad in the event program
- 1 free pass to conference portion of event (\$250 value)
- Bronze level inclusion in event promotions on our digital platforms

Activity Sponsorships



Sponsorship options for any size budget

Demo & Lecture Area Sponsorships

\$300 Sponsor: Your banner will hang in the area of your choice, plus we'll promote you online. Multiple sponsors allowed per tent/area at this level.

Select one:

Demo Site	Education Area	Lecture
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

\$750 Sponsor: Be the sole sponsor for the tent/area of your choice, plus enjoy online promotion of your business/organization.

Select one:

Demo Site	Education Area	Lecture
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

On-Site Sponsorships

- Cell Phone Charging Station (\$1,000):** Power up your advertising with this much-needed amenity.
- Gallery Co-Sponsor (\$300):** Your logo on gallery signage and advertising.
- Nighttime Forging Competition (\$250):** Help continue the fun into the night.
- Social Area Co-Sponsor (\$200):** Your signage in the much-requested "social space" to sit & chat.
- Yard Sign on Grounds (\$100):** Signage will line the main walkways of the fairgrounds.
- Coffee & Donuts Sponsor (\$75/day):** Provide refreshments for demonstrators and event staff.

Business Name: _____

Contact Person: _____

Email: _____

Phone: _____



Don't forget to check the box of the appropriate sponsorship level!

We will be in touch to confirm your sponsorship level and to coordinate the appropriate marketing materials.

Thank you for your generosity!

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Swag Bag Sponsorships

Swag Bag Sponsor: Gain exposure far beyond the event with your logo co-branded on the swag bag given to all attendees. Select one:

- \$3,000:** Provide your logo and we do the rest.
- 1,500 Bags:** You provide bags per our specs.
- Swag Donation:** Provide items for the bags (coupons, pens, magnets, stickers, brochures, etc.)
- Discount:** Got a great deal or discount? Get it added to the swag bag.

Social Sponsorships

Nighttime Entertainment: Sponsor a band or other entertainment for attendees to relax and have fun. Signage, announcements, and inclusion in promotional materials. Select one:

\$3,000 Sponsorship **\$1,500 Co-Sponsor**

Print Advertising

Printed Event Program: One in every swag bag!

- \$150:** 1/8 page B&W ad
- \$250:** 1/4 page B&W ad
- \$350:** Half-page B&W ad (vertical or horizontal)
- \$500:** Full-page B&W ad
- \$800:** 2-page B&W spread
- \$1200:** Foldable Map/Schedule Sponsor (full color)

This is a tear-out companion to the printed program.

Email form to info@abana.org and we'll send a payment link.

Questions can be directed to Valerie Mullane, Director of Operations at vmullane@abana.org