

# Print & Digital Advertising Order Form

ABANA's premier publications, *The Anvil's Ring* and *Hammer's Blow*, deliver your message 8 times a year to the blacksmith community. Both magazines are mailed quarterly to all ABANA members, plus we often put them on display when we attend events.

## **The Anvil's Ring** - select the issues for your ad

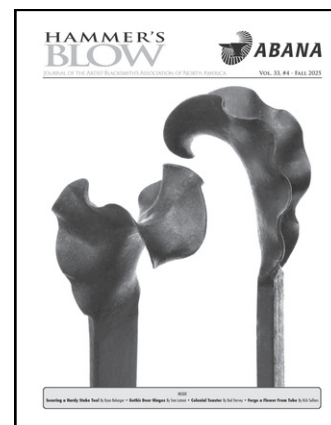
| Issue                           | Ads Due    | Mailing Date    |
|---------------------------------|------------|-----------------|
| <input type="checkbox"/> Winter | October 15 | December 1, '26 |
| <input type="checkbox"/> Spring | January 15 | March 1, '27    |
| <input type="checkbox"/> Summer | April 15   | June 1          |
| <input type="checkbox"/> Fall   | July 15    | September 1     |



Need Design  
Services?  
Let Us Know!

## **Hammer's Blow** - select the issues for your ad

| Issue                           | Ads Due     | Mailing Date    |
|---------------------------------|-------------|-----------------|
| <input type="checkbox"/> Winter | December 1  | January 15, '27 |
| <input type="checkbox"/> Spring | March 1     | April 15        |
| <input type="checkbox"/> Summer | June 1      | July 15         |
| <input type="checkbox"/> Fall   | September 1 | October 15      |



Book all 4 issues  
for a discount!

## **Select Your Ad Size**

| Ad Size                                  | Dimensions    | The Anvil's Ring (Full Color)<br>Per issue/Per issue (4 ads) | Hammer's Blow (B&W)<br>Per issue/Per issue (4 ads) |
|------------------------------------------|---------------|--------------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Full Page       | 7.5 x 10"     | \$1380 / \$1330                                              | \$860 / \$810                                      |
| <input type="checkbox"/> Full w/ Bleed   | 8.75x11.25"   |                                                              |                                                    |
| <input type="checkbox"/> Half Vertical   | 3.63 x 10"    | \$760 / \$730                                                | \$470 / \$440                                      |
| <input type="checkbox"/> Half Horizontal | 7.5 x 4.875"  |                                                              |                                                    |
| <input type="checkbox"/> Quarter Page    | 3.63 x 4.875" | \$420 / \$400                                                | \$260 / \$240                                      |
| <input type="checkbox"/> Eighth Page     | 1.82 x 4.875" | \$230 / \$220                                                | \$140 / \$130                                      |

## **Digital Advertising Options** - select an option and we'll contact you for scheduling & details.

- ☐ Social Media Post: \$40  
 ☐ E-news Ad: \$80-\$150  
 ☐ Website Ad: \$100-\$175  
 ☐ Website Banner: \$500  
☐ Promo Email: \$400  
 ☐ Video Co-sponsor: \$200  
 ☐ Video Sponsor: \$400  
 ☐ Class Sponsor: \$1000

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State/Province, Zip/Postal Code: \_\_\_\_\_

☐ Check here if you are  
a school. Schools  
receive 10% off  
print ads.

Email to [info@abana.org](mailto:info@abana.org)

or mail to: ABANA, PO Box 318, Prairie Grove, AR 72753

Credit card payment is preferred (we will send a link).

Valid 7.1.2026 to 6.30.2027

